Nadia Shenasi

GRAPHIC & MOTION DESIGNER

Brand animation · Typography · Visual storytelling

Los Angeles, CA
310.698.2600
motion@nadiashenasi.com
nadiashenasi.com

PROFILE

Motion designer with a foundation in graphic design and print production. Creates brand animation, promotional video and visual identities across digital and physical formats.

EXPERTISE

Motion design
2D & 3D animation
Typography
Compositing & VFX
Storyboarding
Video editing
Brand systems
Print production

TOOLS

After Effects
Premiere Pro
Cinema 4D
Illustrator · Photoshop
InDesign · Lightroom
Blender · Redshift
Arnold · Houdini

EDUCATION

ArtCenter College
of Design
B.F.A. Graphic Design
2019–2022

Santa Monica College
A.A. Graphic Design
2013–2018

SELECTED EXPERIENCE

Graphic & Motion Designer

Sparkling Jewelry · Remote Jan–Jun 2025

- Produced trade show motion graphics combining 3D product visuals, animated typography and brand elements.
- Designed social, web and booth graphics, adapting a consistent identity across formats.

Motion Graphic Designer

FlashHoops · Remote Feb–Oct 2024

- Helped direct and produce app-launch social ads using player footage, interviews and hand-drawn animation.
- Developed logo animation, lower thirds, typography and app badges; built reusable After Effects templates.
- Guided a voiceover intern through production and delivered content for social, digital and mobile formats.

Motion Graphic & Media Designer

ORIGYN Foundation · Remote May–Aug 2022

- Created animation and digital media in After Effects, Illustrator and Cinema 4D for campaigns and events.
- Maintained the brand book and versioned assets to preserve visual consistency.

Freelance Packaging & Graphic Designer

Cannabis brands · Remote May 2012–May 2023

- Designed product labels, packaging, promotional materials and digital ads; checked brand and production requirements.

Graphic Designer

Special Forces Gear · Gardena, CA Jan 2012–Jan 2019

- Created and digitized apparel graphics and managed screen-printing and direct-to-garment production workflows.